

Keeping fleets rolling – Fleet Assess

Trailer Rental doesn't have to be challenging. Fleet Assess have a unique approach to this industry sector

or Fleet Assess, rental is about the levels of service provided as well as the equipment supplied. It always has been. The benefits of Fleet Assess managed trailer rental are numerous.

The company's rental options cover the support, maintenance and administration behind operating the assets. Ultimately, anyone can supply the same equipment, but it is how this is managed and tailored for their customers' operation, that makes the difference. Fleet Assess believe in building a long-term relationship with their clients and endeavour to provide the most suitable solution for their business needs.

Customer service is key

Understanding the customer, the people within their business and the operation, has led the company to be the provider of choice for those looking for exceptional service levels with no hidden costs.

"We give customers the comfort factor of knowing that their fleet is in good hands, managed by familiar people. With one contact number, and a 24/7 service, with a web-based portal giving live information on their fleet, our customers are buying into the simplicity of having their fleet fully managed without the traditional hassle factors of ownership", states Niven Whiteoak, Managing Director and co-owner of Fleet Assess.

Many of the company's clients have numerous operating centres. To help cut down on administration across multiple depots, Fleet Assess offers consolidated invoicing. The web-based portal allows clients to view depots either individually or by group. This presents





a seamless way of working for the customer, giving a clear and focused view of their fleet at any time. With one-click access, the customer can view the fleet and look into maintenance, compliance or any other issue relating to fleet operations. Reporting systems can also be tailored to customers' requirements.

Keeping promises

With a national service network, Fleet Assess are not restricted in maintaining trailers because of location. This means full UK coverage, through an approved and audited partner network, backed up by Fleet Assess mobile workshops. Some of these partners have been working with the team for over 25 years. Their dedication to providing outstanding service has helped keep Fleet Assess' customers' trailers rolling.

Customers operate in a lean environment, having a rental fleet means they do not need to have cash tied up in depreciating assets and have fixed costs to help with the control of their cashflow.

Companies are always striving to work smarter, Fleet Assess have a strong emphasis on KPI reporting, highlighting trends, with uptime as our focus.

"Good communication and long-term relationships with both our customers and suppliers are the keystones of our business" says Carol Helm, Director and co-owner. "We are only as good as our promises which we are passionate to deliver. We focus on our customers fleet and work hard to always keep them rolling", she adds.

The company's rental offering is part of a larger solution offered by Fleet Assess, including new and used sales, repair and maintenance and truck and trailer transformations. The company can also now provide funding support through its "Flexible Funding". This offers the opportunity to release equity in unencumbered assets, refinancing assets nearing the end of their original arrangements.

The result is a cash injection into a business to be used as required.

This adds up to a totally one stop shop for your trailer solutions with a national service, with a very local feel.

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